

# **Managing Major Sports Events Theory And Practice**

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9780415672283,9780415672337,9780415672283,9780415672337. Managing major sports events: theory and practice ... 2.3 Major sports events 37 4.1 Physical legacies: surfing sector 73 4.2 Event economic impact: Sheffield 81 4.3 Event economic impact: 2002 82 Commonwealth Games 4.4 Event economic impact: an international 82 perspective 5.1 Financial management: Sydney 95 ... Strategic Sports Event Management Strategic Sports Event - pseudology.org Management theories are concepts surrounding recommended management strategies, which may include tools such as frameworks and guidelines that can be implemented in modern organizations. Corporate Structure Corporate structure refers to the organization of different departments or business units within a company. Management Theories - How Modern Organizations Manage People Volunteers are vital to the success of many major sporting events (Doherty, 2009). Understanding the factors that influence sport event volunteerism will assist in event volunteer management. This study used self-determination theory (Ryan & Deci, 2000) to examine the relationships among individuals' motivation for volunteering, perceptions of volunteer work climate and engagement.

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